

heygold SE appoints Jörg Lorbach as Executive Director

Cologne, January 24, 2023

In the course of the change of name of "Concado SE" to heygold SE, which took place on December 19, 2022, and the relocation of the company's registered office to Cologne, the previous managing director Rolf Birkert, as already published, resigned from his office as managing director as of December 31, 2022, as planned. The Board of Directors of heygold SE appointed Mr. Jörg Lorbach as the new sole Executive Director on December 30, 2022. The resolution was entered in the Commercial Register (HRB 113027) on January 20, 2023. Mr. Jörg Lorbach is at the same time member of the board of GTS AG and managing director of Deutsche Edelmetallhaus GmbH, both subsidiaries of heygold SE.

Jörg Lorbach: "I am very pleased to drive the strategic development as well as the profitable growth of heygold SE as Managing Director. By combining the expertise of GTS AG and Deutsche Edelmetallhaus GmbH under the umbrella of heygold SE, valuable synergies will be created. The combination of physical and digital trading of precious metals unites tradition and modernity and offers a home for gold fans of any age. The potential of digitalization of classic precious metals trading and sales via web and app enable scalability far beyond Germany's borders."

For more information, please visit www.heygold.se

About heygold SE

heygold SE combines tradition and modernity in an innovative way. By bundling the expertise of Deutsche Edelmetallhaus GmbH and the neo-precious metals trading company heygold.com (GTS AG), we tap valuable synergies from the classic and digital trading of gold and other precious metals.

Our vision is to modernize precious metal trading. Whether young or old, with a low or high budget, with industry knowledge or without, we believe: Everyone should have the ability to buy and sell gold and other precious metals simply and easily.

As a progressive omnichannel precious metals dealer, we enable customers to decide for themselves when, how and how much they want to invest in precious metals. We offer the right solution for every customer requirement, whether offline in the retail store or online via the web or in the super app.

The successive expansion of the portfolio as well as the range of services in the off- and online channels will open up additional target groups. The consistent digitization of our business processes and the associated scalability allow heygold SE to open up markets far beyond the borders of Germany.

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